

How To “Use” Someone Else’s Email List To Create A \$250 - \$5000 Residual Monthly Income For Yourself...

**All With Virtually Nothing In Your Bank Account
& In As Little As 1 Hour Per Day!**



By: Devon Brown – *“The Success Renegade”*



<http://WebCopyCat.com>
<http://RenegadeSuccess.com>

**IMPORTANT: If You’re Caught Taking Credit For (Or Doing Something Poopy With) This
Information Then We’re Gonna Have Issues...And You Don’t Want Any Issues!
Copyright – 2010 Renegade Success L.L.C. Yadda Yadda Yadda Yadda**

Ok Ladies & Gentleman,

Here it is...no fluff, no hype, just an easy to follow document that is going to show you how to leverage the e-mail lists of others to create a NICE residual monthly income for yourself!

Do you need “techie” knowledge? NO!

Do you need to have lots of \$\$ to do this? NO!

Do you need to quit your current job and devote 10 hrs a day to this? NO!

But what you do need is to stop screwing around, devote about 1-hour per day to this, and COMMIT to doing it DAILY! If you're going to quit after 2 days then there is honestly no point in even getting started.

The ACTION STEPS I'm going to give you are ULTRA-SIMPLE! Your job will be to do EXACTLY what I say, when I say to do it. In reality, this document is more like a “step-by-step guide” than it is a “report”. That being said, when I tell you to do an action step; stop reading, do the action step, and then come back to this guide and pick up where you left off.

This whole thing won't take you more than 30-45 minutes to read & set up. After that, you can do your daily tasks in about an hour per day. Your success or failure will be based on 2 things

#1. How well you can follow some simple instructions

#2. How consistent you're willing to be

Let's give this a try

Before reading any further I want you to go to the link below, watch the 4 minute video, REALLY take it to heart, and then come back to this guide and continue where you left off!

Are you ready? Ok, go here and watch the video and then come back once you're done: → <http://bit.ly/bUNEJr> (Just watch the video, do NOT get distracted with any of the wording below it)

Did you do it?

Well, if you watched the short video (without getting distracted) and then came right back to this paragraph then you've proven that you have what it takes to be successful.

If you didn't then you can stop reading this guide now because you're unable to do the #1 thing necessary to make this work...FOLLOW **SIMPLE** INSTRUCTIONS!

Continuing on...

If you're reading this, then chances are pretty good that you got access to it **FOR FREE!** If you got it from the link on my blog, then there is no doubt that you saw the note that said:

=====
“As opposed to charging money (\$17-\$67) for this guide, I’m giving it away for free...the only thing I ask in return is that you post the following message on your Twitter & Facebook Accounts:

***FREE: How To Make Up To \$5,000/Month Online! Check This Out:
<http://bit.ly/ddv5WL>***

So...

If you've already done this then please continue on

But...

If you haven't done this then I would ask that you please copy and paste the red wording above and share it with your friends on twitter/facebook

Yes, I know that there is no way to verify that you've done this

Yes, I know that there are those who don't have twitter or facebook accounts

Yes, I know that there will be those who are dishonest & and won't do it

But you're different...

You're honest with yourself, and you know that getting the information in this guide in exchange for the 10 seconds it takes to do a quick facebook & twitter post is a steal!

I think asking that you to copy and paste the red text above onto your twitter or facebook account (as opposed to paying \$17-\$67) is a fair trade...don't you?

Go ahead and do this now, and then we'll REALLY start kicking things into high gear!

Did you do it? Well if you did then you'll be happy/surprised to know that the money making method I'm about to share with you is LITERALLY as simple as what you just did...YES I'M SERIOUS! As a matter of fact, you just got in some really good practice! Let's continue...

The Big Idea...

In a moment, I'm going to give you some more action steps to take; but before I do that, I want to briefly explain the "idea" behind what this document is all about. If you understand the big picture, you'll be able to take what I give you, put your own spin on it, and achieve even greater results!

Ok...so let's pretend that you want to make some money (I'm assuming that's not too hard to imagine – LOL)

Let's also imagine that you have no product, and no way to take process credit cards even if you had a product.

How could you make money?

Well, you could of course become an affiliate and sell someone else's product.

Example: An e-book about underwater basket weaving sells online for \$50. You sign up (for free) to become an affiliate of that e-book and you're given a special link (e.g. www.underwaterbasketweaving.com/yourname) that you'll need to start putting all over the internet.

Every time someone buys that book based off of your recommendation (i.e. through your affiliate link) then you make \$25!

No product to deliver, no credit cards to process, no customer support, no hassles! A pretty fair deal if you ask me.

And while this idea of affiliate marketing is a great one (and one we'll talk about more a little later on) the reality of the situation is that you probably don't have the ability to QUICKLY (like within hours) drive massive amounts of QUALITY traffic to the product you're promoting.

If you did have the ability to send 1000 QUALITY PEOPLE to your underwater basket weaving e-book affiliate link in as little as 1-day, then there is no doubt you'd be in for a healthy pay day!

Unfortunately, the reality of the situation is that the only people that could drive that kind of QUALITY traffic are:

- People who own an underwater basket weaving website/blog that already gets a lot of traffic (because they could just put a banner up on their site or make a blog post with their affiliate link)
- People who have a big e-mail list of individuals who are interested in underwater basket weaving

But notice what I just said there. It's **not enough** to have a big list or a website that gets a lot of traffic. You **MUST** have a big list (or a website/blog) that is **RELATED TO** the product you're trying to sell

In other words; if you have a website/blog/big list of people who are interested in making money online, dog training, or playing the guitar; then it makes **NO SENSE** for you to try to promote an underwater basket weaving e-book

Nevertheless, the majority of people trying to make money online have experienced the exact situation that I've just described

- You find a kick-butt product
- You sign up to become an affiliate (for free)
- You try to promote said product
- A month or 2 later you've only made about 5 or 6 sales (which isn't "bad" but you definitely were looking for more

Meanwhile, some "guru" out there is also an affiliate of the same product you're trying to promote and he/she just sold 50 units of the product in 3 hours by simply taking a few minutes to send a ready-made e-mail to their list.

It almost seems "unfair"

Here you are, struggling for 2 months to sell 5 units as an affiliate, and "Captain Big List" comes along and sells 50 units with just 2 minutes of work!

Now, in all fairness we must respect the fact that it took "Captain Big List" months/years to build his list up to the point where he could simply "print money" by sending an e-mail. But it's still a little bit bothersome for the "average" person out there who is working super hard for 1/100th of the results.

But what if...

What if **YOU GOT PAID** when "Captain Big List" sent out the e-mail that made 50 sales in just 3 hours. And what if you kept getting paid every time "Captain Big List" made a sale as an affiliate for that product that both of you are trying to promote.

And what if the affiliate product that was being sold was actually a membership or continuity product? This would mean that every month (with zero additional work) the person from "Captain Big List's" list would pay their membership and Captain Big List would get another affiliate commission check. But what if every time Captain Big List got a monthly affiliate commission check...**YOU GOT ONE TOO!!** Does that sound like something you'd be happy with?

Well, if it does sound like something you'd link to sink your teeth into the keep reading, because we're just getting started!

The idea of making money when someone else's list is a novel one; but in order to make it happen, you're gonna need a few key ingredients!

1. **We're going to need a product in a niche that has lots of gurus with big lists.** Let me put it another way. If the product being sold is in the "underwater basket weaving" niche, then chances are pretty good that there are only a small handful of underwater basket weaving "gurus" out there with big lists and popular websites. If the point of this guide is to teach you how to make money with other people's email lists, then we're only going to want to focus on niche markets that have lots of "gurus" with lots of lists. (I.E – Internet Marketing, MLM, Weight Loss, or some other niche that already has thousands of "experts with lists")

A niche like internet marketing/making money online is the MOST ideal because in it there are tons of "mini-gurus". A "Mini-guru" is a person with a list of 500 – 10,000 people who may not be able to send TONS & TONS & TONS of traffic, but can manage to send some pretty good traffic with relative ease. Sometimes it's even easier to leverage the lists of "Mini-Gurus" than it is to leverage the lists of the "Heavy Hitters"

2. **We're going to need a product that is proven to convert well.** When "gurus" decide that they want to become an affiliate of a particular product, it is usually for only one of two reasons. 1. They're doing a favor for a friend. Or 2. The product converts REALLY well and they get a high EPC (Earnings Per Click).

When a guru is considers promoting a product (one that is NOT recommended by someone in their inner circle of friends), the #1 thing they consider is: ***"How much money (on average) am I going to make for every person that clicks on my affiliate link to check out this product"***

The Earnings Per Click (EPC) = the average \$\$ earned for every person that clicks on the guru's affiliate link. A decent EPC is anything over \$1. A good EPC is anything over \$2. And a great EPC is anything over \$3.50

If a "guru" can send an e-mail and get 1,000 clicks from that e-mail within 24 hours; then ideally, they need to be able to make no less than \$2,000 from those 1,000 clicks.

If a guru can see hardcore evidence that they will be able to make at least \$2 per click...then there is a decent chance that they will decide to send an e-mail for that product/offer

3. **We're going to need a product that has a 2-Tier Affiliate Program (THIS IS CRITICAL!!)**. Pay close attention to what I'm about to say because this is where everything will come together for you!

Most affiliate programs/companies work off of a "1-Tier" system. Let's take clickbank for example (the largest affiliate network out there)

If I tell you to go sign up as a clickbank affiliate, and you end up doing it and making a sale then the only people who really get paid are

- You (for making the sale)
- and
- The person who created the product (it's their product)

Yes, Clickbank makes a processing fee but we're not so much worried about that right now. The main thing we're concerned with is that:

- I told you to sign up for an affiliate program
- You did
- You made a sale (by promoting your affiliate link)
- And only you and the product owner made money \$\$

But what about me? Neither one of you would've made anything had I not told you that the product/affiliate program even exists! Man, you guys are really selfish – hahahaha (just playin ☺)

But what if...

- I told you to sign up for an affiliate program
- You did
- You made a sale (by promoting your affiliate link)
- You made \$\$, the product owner made money \$\$, and I made \$\$ (my share would be the smallest of course ☺)

This is only possible if the affiliate program I'm telling you about has the ability to pay commissions on what's called "**The 2nd Tier**". Think of it as getting a referral fee for telling someone about a really kick-butt affiliate program. When they make money...you make money!

And before you ask, NO...this is not MLM. Not that there is anything wrong with MLM/Network Marketing; it's just that if an affiliate program has 2 levels or LESS then it can NOT (by law) be considered MLM.

Generally speaking, a good 2-Tier affiliate program will pay about 40% to 50% of all monies made to the 1st (main) affiliate...and no less than 5% to the 2nd tier person. But ideally, we want to find a 2nd Tier program that pays closer to 10% (or more) on the 2nd tier.

So think about this...

Think about just 1 internet marketing guru you know. Think about how many clicks they could send with just one e-mail (chances are pretty good that it's WELL over 1,000 – 2,000). Now imagine getting paid off of every sale they make...over and over and over again!

Are you excited?

GREAT!! Now let's make it happen!

STEP 1. Find An Affiliate Program That Meets All Of The Criteria Mentioned Earlier And Become An Affiliate for Free!

The 1st thing we'll need to do is find a quality **2-tier affiliate program in the internet marketing niche that is PROVEN to make at least \$2 Per Click** for its top affiliates!

You could spend countless hours searching for one...or...you could just go to the link below and become an affiliate of a program called WebCopyCat.

Sign up here: <http://affiliates.webcopycat.com/20>

Note: (if you're already a webcopycat affiliate then skip this step and continue reading)

This affiliate program meets ALL of our criteria (and then some)

- It's a 2-Tier program
- It has an Average \$2.63 EPC (video proof provided for affiliates)
- Top Affiliates easily make **\$3.58 - \$5.93 EPC** (this is HUGE)
- It's a continuity/residual income program (you get paid monthly)
- It's a program specifically for internet marketing newbies (non-techie people making less than \$3K/Month online...these people make up 70% to 85% of a guru's list)
- It's got a very high converting sales page
- Pays 10% on the 2nd tier!
- It's a QUALITY program that is **actually** helping people

Once you enter in your name and e-mail address in the fields on page given to you (above in blue)...you'll be taken to a page that says: **“CLICK HERE (a new window will open) and create a user-name and password and tell us where you want us to PayPal your affiliate commissions!”**

Once you've done "Step 1" on this page, you'll get taken to your affiliate login page. Once logged in, look for your 4 or 5 digit affiliate ID on the right hand side of the page. Write this number down and then come back to this document –

DO THIS NOW!

STEP 2. Shorten Your Affiliate Link In Preparation For Putting It All Over The Internet!

Now that you've gotten your affiliate ID Number, you'll need to put that ID Number at the end of your 2nd Tier affiliate link.

You're 2nd-Tier affiliate link is: <http://affiliates.webcopycat.com/XXXX>
(Please note that anytime you see "XXXX" replace the "X's" with your ACTUAL affiliate ID Number...)

Now that you've got your 2nd tier affiliate link (<http://affiliates.webcopycat.com/XXXX>) you'll want to actually make that link a little shorter. The way to do this is by going to <http://bit.ly> and typing your 2nd tier affiliate link into the big area at the top of the page that says: **"Shorten Your Links And Share From Here"**

Once you've entered in your 2nd tier affiliate link, you can just hit "enter" or hit the "customize" button. The "customize" button allows you to determine the name of your new bit.ly link

In other words...if you just type in your 2nd tier affiliate link into bit.ly and hit "enter" then bit.ly will generate a random link (something like: <http://bit.ly/Ryt5S>) There's nothing wrong with this link, but if you wanted to make things a little bit cleaner/easier to remember; you could hit the customize button and make up the letters/numbers that come after the "/". Example: <http://bit.ly/AffiliateInvite> or <http://bit.ly/3DollarsPerClick>. Now, needless to say, I just made these examples up...but you can see how they're much easier to read/remember.

Either way, go to <http://bit.ly> and shorten your affiliate link now. Once you're done, come back to this document

Have you done the step?

Good! Let's Continue

Side Note: The other reason I like using bit.ly is because it allows you to track your clicks. This way you can see how your efforts are coming along! Also, it allows you to "mask" your affiliate I.D. This is important because often people will see a link like <http://affiliates.webcopycat.com/1234> and they'll take out your affiliate I.D. (the "1234"). And while most people are pretty honest; using bit.ly is a good way to help ensure YOU get credit where credit is due

STEP 3. Start Marketing Your 2nd Tier Affiliate Link!

Ok, now we're ready to answer the Million dollar question: **"How am I supposed to get heavy hitters to become affiliates of WebCopyCat so that they can start promoting it to their lists?"**

This really is the "\$Million Dollar\$" question because it's the whole purpose behind me even sharing this information with you. Remember, the title of this guide is: **"How To Use Someone Else's Email List To Create A \$250 - \$5,000 Residual Monthly Income For Yourself"**. And in just a second, I'm going to share with you 3 ULTRA SIMPLE ways to make it happen!

But you must remember what I said earlier. The keys to success here are:

#1. How well you can follow some simple instructions

#2. How consistent you're willing to be

If you can CONSISTENTLY follow directions, then you'll do great!

Also, please note that there is ZERO need for "hard selling" or anything like that. The great thing about this 2-Tier affiliate program is that the web-page you're going to be taking the "heavy hitters" to (i.e. <http://affiliates.webcopycat.com/XXX>) automatically shows them the EXACT information they need to see so that they'll get excited, start promoting, and making you some money!

As I stated earlier, aside from affiliate e-mails that are sent because 2 people are friends with each other; the #1 thing that people with lists want to know is that the offer is converting well and paying out some nice commissions. In other words; **they want to know how much they can make for every click they send**. If they are satisfied with the EPC (which they will be with regard to his program) then there's a great chance that they'll send an e-mail to their list...and YOU'LL GET PAID!

So, here's how we're going to make it happen!

ULTRA SIMPLER MARKING METHOD #1

Before you read this method, please note that it will only be applicable for about 10%-15% of you reading this guide. The rest of the methods are for everyone, but I'm throwing this one in the mix because for a handful of you, this could be HUGE!

Continuing on...

The first method I want to tell you about is one that is for those of you who meet one of the following requirements

- You're friends with a person with a good sized list
- You have a list of people who you do e-mail swaps with
- You're a JV Broker
- You know a "guru" well enough to ask him/her to do you a favor

If you meet any one of the 4 things I just listed, then the #1 fastest way to start leveraging the lists of those individuals for some HUGE commissions is to

1. Go to this web-page: <http://affiliates.webcopycat.com/main/affthanks#e>
2. Use any one of the 2nd tier e-mails provided for you
3. Replace the XXX with YOUR affiliate I.D
4. Send it to your friend!

IMPORTANT! Only e-mail people who you have an ACTUAL relationship with!! If you end up "spamming" a guru then you're going to get everyone in trouble and you'll be kicked out of the WebCopyCat Affiliate program!

If you're debating on whether or not to contact someone then ask yourself these questions:

- Does (insert name of guru) know me on a first name basis?
- Do I have the PERSONAL phone number of (insert name of guru)?
- Do (insert name of guru) and I share stuff like this on a regular basis?
- If I called (insert name of guru) and said "Hey, this is (insert your name)"; would they say "Who?" or would they know exactly who you were and be happy to hear from you?

If you answered YES to at least 2 of those questions, then it's probably ok to send them a direct e-mail! (Or call them and ask them to look at the e-mail you just sent them)

And don't be scared to follow up within 2-3 days if you don't hear back from them. Just keep it simple and say:

"Hey (insert name of guru), just making sure you got that \$2.63 per click thing I sent you the other day...it's not my program but I know some people are doing REALLY well with it and I figured you could make some quick commissions!"

The reason I tell you to follow up is because very often a good friend of mine will send me an e-mail and I'll skim through it and mean to get back to it later, but it slips my mind. In those cases, I'm VERY happy that they reminded me!

ULTRA SIMPLE MARKING METHOD #2

The KEY concepts that you need to understand with regard to marketing methods 2 and 3 are that

1. They must be done daily
2. They are based on a VERY SIMPLE IDEA. The idea is that if you go to a place where a lot of people who own motorcycles are hanging out, and you hold up a sign that says “FREE DOG FOOD” then you probably won’t get very many takers.

But...

If you go to a dog park where 100’s of people are walking their dogs and you hold up the same “FREE DOG FOOD” sign, then chances are pretty good that you’ll have a rush of people coming up to you

So, for marketing methods 2, 3, and 4, all we’re really going to do is to go to the places where internet marketers’ with lists are hanging out, and then hold up a big sign that says something that will get them excited!

With that being said...

Marketing method #2 is FACEBOOK (You can also do this with Twitter because its’ the same basic idea)

Chances are pretty good that you already have a Facebook account. If not, please get one (it’s 100% free).

Now, once you’ve got a facebook account you’ll want to do a couple of things

- #1. Make sure you’re friends with me: <http://www.facebook.com/devonbrownRS>
- #2. Make a short list of some of the other internet marketing gurus who you know and want to become friends with...then friend request them.
- #3. Start friend requesting the people who are already friends with me and other internet marketing experts!

The reason you’ll want to do this is because almost every single person who is my friend on that particular facebook account is interested in internet marketing!

If you become friends with me and just a small handful of other “gurus” then facebook will just start suggesting other people you can be friends with. If you send a friend request to “Guru X” and he/she sees that you have 3, 5, or 20 other internet marketing friends in common, then Guru X is VERY likely to add you as a friend!

So, here's what you'll want to do.

1. Commit to adding at least 50-100 new internet marketing friends each day on facebook! Again, just start by friend requesting some of the people I'm already friends with because chances are pretty good that they're in internet marketing. If you see another "guru" whose name you recognize then you'll definitely want to try to be their friend. Facebook limits you to 5,000 friends, so the sooner you can fill up your total allotted friends with tons of internet marketers, the better!
2. Add pictures to your profile and actually post at least 3 "real" things about yourself (as if you are just being a HUMAN and not trying to promote anything). These posts can be funny quotes, what you're having for dinner, or whatever...the point is to JUST BE REAL!
3. Commit to commenting on and giving a "thumbs up" to at least 20 people per day! This will make people feel special and will get them to better recognize your name! They'll also LIKE YOU MORE because you left a nice comment about something they said
4. Once a day (or once every other day) Post a link that says something to the effect of: ***"Hey Internet Marketers: This is getting \$2.63 - \$5.93 Earnings Per Click!! (Insert your bit.ly link)"***

Don't post this exact same wording all the time either. Be a little creative, and if you need any ideas, get some from the wording found in the 2nd tier affiliate e-mail samples found here:

<http://affiliates.webcopycat.com/main/affthanks#e>

Remember – the idea here is that ALL of the people seeing this message are internet marketers who potentially have lists. Some "guru" with a list of 150K people might be on at the EXACT moment you posted that and click your link out of curiosity. Then there will be times when the "mini-guru" (with a 5,000 person list) sees your post for the 7th time and says to himself: *"Wow, I've seen this 7 times, It MUST be legit!"*

5. **DO NOT POST YOUR LINK ON THE PAGES OF OTHER PEOPLE! THAT IS SPAM AND YOU'LL GET IN TROUBLE!**
But...if someone sends you an e-mail via facebook (especially if it's an email about internet marketing or an e-mail trying to sell you something), then it's 100% ok to respond to them with a message that says something like: ***"Hey thanks for e-mailing me, I'll check out you your link ASAP! ..And BTW, you may be interested in this high converting affiliate program where people are getting OVER \$2.60 PER CLICK! (insert your bit.ly affiliate link here)"***

Everything I've just described in steps 1-5 shouldn't take you more than about 20-30 minutes per day. If you want to spend more time doing it then by all means do so! But 20-30 minutes per day doing what I've outlined for you should suffice for now.

Remember, you'll want to add new "internet marketing friends" on a daily basis as these will be the people who are more likely to be interested in this stuff

Also... (And this is huge)

Don't be afraid to post your 1st Tier affiliate link on the days you're not posting your 2nd tier affiliate link! Your 1st tier link is

<https://renegade.cartfreak.com/go/25/XXX/>

And there are more ideas on how to promote this link here:

<http://affiliates.webcopycat.com/main/affthanks>

Heck, you never know when you might get a 1st tier affiliate sale and earn 50% Residual Income!

There are NUMEROUS other ways that you can market using facebook. You can discover more methods in this inexpensive guide: <http://bit.ly/bbivrV>

But for now you should just focus on doing the steps I've given you CONSISTENTLY!!

Note: You can pretty much do the same strategy I've just laid out for Twitter as well!

- Get a Twitter Account
- Start following me and a bunch of other internet marketing people
- Post about 10 "regular/non-marketing" things per day and then post your 1st or 2nd tier affiliate link once or twice per day

YES it really is that simple. The key is to keep getting more and more followers each day. If you enjoy twitter and you're already good at it then I would add this strategy to the mix. If not, then primarily focus on facebook!

ULTRA SIMPLER MARKING METHOD #3

There are 2 reasons that Method #3 is arguably going to get you the best "bang for your buck" the longer you do it.

1. You'll be hanging out where A LOT of internet marketers do and you may attract some REAL heavy hitters!
2. Your education/understanding of internet marketing will go through the roof!

So, what is method #3?...

Method #3 is HANGING OUT IN THE INTERNET MARKETING FORUMS!

A “Forum” is a place where like-minded people all get together to discuss ideas, ask/answer questions, and network.

Unlike Facebook or Twitter, the only people who hang out in internet marketing forums are actual internet marketers! And VERY OFTEN you’ll find that a lot of Mini-Gurus (people with lists of 500 to 10,000) are hanging out in forums just LOOKING to find something that catches their eye!

But here’s the thing –

Most people just dilly dally around all day in forums, waste time, and “pretend” that they’re somehow moving their business forward.

Others get caught up in all of the “higher level” discussions that others are having and end up becoming more confused than they were before they even joined the forum.

I don’t want you to end up becoming like either of these 2 types of people. I don’t want you to spend hours upon hours just “hanging out” and listening to 30 different people argue about 300 ways to do the same thing.

Instead, what I want is for you to become a member of the forum, post MEANINGFUL thoughts/questions/response, and when you find a topic that interests you; educate yourself on it (but only AFTER you’ve done at least 1-hour of the steps I’m giving you in this guide).

In a moment, I’m going to share with you the ONLY two forums I want you to join (yes...these are FREE). But before I do, let me share some basic ground rules with you.

Since a forum is a place where you can post a question/comment and then potentially have dozens of people respond to it in a matter of hours; many of you will be tempted to go to a forum and post something like:

“Hey Everyone – Check Out This Affiliate Program Making \$2.63 EPC”

DO NOT DO THIS – IT’S CALLED SPAMMING THE FORUM AND YOU’LL GET YOUR BUTT IN A LOT OF TROUBLE! AND I’LL REMOVE YOU FROM THE PROGRAM

The purpose of a forum is for you to have MEANINGFUL discussions, help others, and to get your questions answered.

The way to market your 2nd tier affiliate link is to put it in what's known as your signature file.

Here's how it works

When you join a forum you're going to need to make a "PROFILE" this can include things like

- Your name
- Your date of birth
- A Pic of yourself
- Your hobbies/interests
- Your current occupation
- ETC...

You don't have to fill in EVERY detail about your life, just do what you're comfortable with (remember...you're becoming part of a community).

Now, part of filling out your profile is creating what's known as a "Signature File". A "signature file" is simply the wording/links that will appear at the end of every post you make. In other words, when you write a comment in the forum, at the bottom of the comment will be the same words every time. THIS IS YOUR SPACE TO ADVERTISE YOUR 2ND TIER AFFILIATE LINK!

As you can see an example of how a signature shows up in the image below.



The image is a screenshot of a forum post. On the left side, there is a user profile for "Devon Brown", a "Renegade Warrior" and "War Room Member". The profile includes a photo, join date (Feb 2009), location (Atlanta, GA), posts (274), and thanks (29). Below the profile is a "Social Networking" section with icons for YouTube and Facebook. The main content of the post is titled "Re: List Size with List Size Email/Ad Swap" and contains a list of dates: "Tuesday Oct 20th @ 8AM EST", "Sunday October 25th @ 7PM EST", "Tuesday October 27th @ 8AM EST", "Thursday October 29th @ 8AM EST", and "Sunday November 1st @ 7PM EST". Below the dates, it says "Please email me directly: success (at) devonbrown.com". A red oval highlights the signature text: "Click Here To Make \$2.63 - \$5.93 Per Click As A JV/Affiliate!!" followed by "Follow Me On Twitter, Facebook , Visit My Blog". At the bottom of the post are buttons for "EDIT", "QUOTE", "MULTIQUOTE", and "QUICK REPLY". Below the post is a "POST REPLY" button. At the very bottom, there is a breadcrumb trail: "WarriorForum - Internet Marketing Forums > Joint Ventures, Articles, eBooks...etc > Warrior Joint Ventures".

So here's what to do.

1. You join an internet marketing forum
2. You set up your signature to say something like **“CLICK HERE To Make \$2.63 – \$5.93 per click as a JV/Affiliate”** And then include the link to your 2nd tier WebCopyCat Affiliate link.



3. Commit to adding at least 2-5 NON-ADVERTISING/NON-SPAMMING posts/comments per day to the forum (your posts don't have to be works of art, just don't try to sell anyone)
4. At the bottom of every post you make will be your signature. The more posts you make, the more people will see your signature. The more that people keep seeing your signature, the more likely they will be to click on it.
5. Someone (we'll say a "Mini-Guru" named Mike) sees your signature from a comment you made 2 weeks ago.
6. Mike clicks on the link in your signature, becomes an affiliate of WebCopyCat, and mails his 7,000 person list
7. Mike makes 20 WebCopyCat Sales (resulting in a residual **monthly** income of \$670 for mike and \$134 for you!!)
8. You keep posting/commenting in the forums and before you know it, 5 other people like mike have clicked on the link in your signature file and YOU are making money when they e-mail their lists!

How much money did this cost you? ZERO \$
How much time did this take? About 30 Minutes Per Day

Here are a couple of other things to consider

Whenever you post something on a forum; it's actually indexed by Google (and the other search engines). This means that a year from now, someone could come across your post, click on your link, email their list, and make you some money.

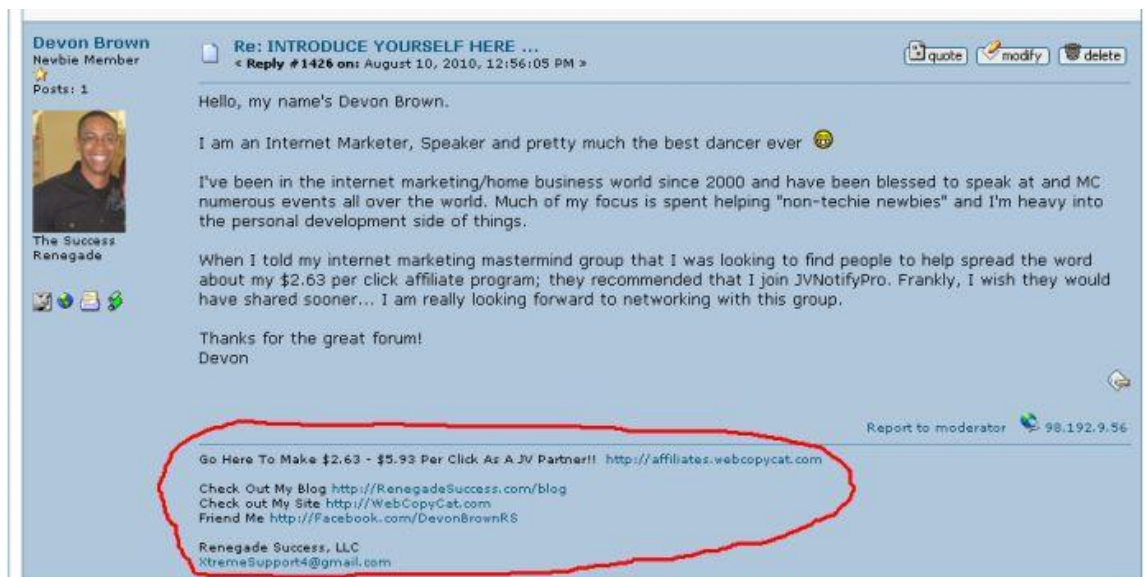
Also...New people are joining the forums everyday. I actually didn't even become a member of my 1st forum until my e-mail list was at about 6,000 people. Had you been posting/commenting on the day that I joined, you could have very easily gotten me to mail out for your 2nd tier affiliate link. Remember, it's all about CONSISTENCY!!

There are literally DOZENS of forums out there that you could become a member of. But the reality is that if you try to manage being a member in 10 different forums, then you're going to end up being counter-productive!

So, what I want you to do is ONLY become a member of 2 forums.

1. The Warrior Forum - <http://WarriorForum.com> (this is the biggest internet marketing forum around)
2. JV Notify Pro - <http://www.jvnotifypro.com/community/> (this forum is SPECIFICALLY for people who are jv's/affiliates!

Here's how my signature shows up in JV Notify Pro (Circled in Red):



The screenshot shows a forum post by a user named Devon Brown, a 'Newbie Member' with 1 post. The post title is 'Re: INTRODUCE YOURSELF HERE ...' and it was posted on August 10, 2010, at 12:56:05 PM. The post content includes a greeting, a self-introduction as an internet marketer and speaker, and a mention of a \$2.63 per click affiliate program. At the bottom, the signature is circled in red and contains the following text: 'Go Here To Make \$2.63 - \$5.93 Per Click As A JV Partner!! <http://affiliates.webcopycat.com>
Check Out My Blog <http://RenegadeSuccess.com/blog>
Check out My Site <http://WebCopyCat.com>
Friend Me <http://Facebook.com/DevonBrownRS>
Renegade Success, LLC
XtremeSupport4@gmail.com

When joining each of these forums it's VERY IMPORTANT that you read the rules first! If you adhere to these rules and commit to being an active member for about 30 minutes per day, then there's a good chance that you'll end up being like one particular woman who got **700 NEW PEOPLE TO JOIN HER LIST IN JUST 1 MONTH BECAUSE SHE SPENT TIME POSTING IN THE FORUMS!**

Imagine if you got **700 2ND TIER AFFILAITES** in 1 month just because you spent a few minutes each day inside a forum!

Side Note: When setting up your signature file in the Warrior Forum, you will probably be able to "hyperlink" the text so that someone can "click on it" and go to your 2nd tier affiliate page. This means that you can say something like "**CLICK HERE To Make \$2.63 – \$5.93 per click as a JV/Affiliate**" And then highlight the "click here" portion (or the whole thing), click the "hyperlink" button (the picture of the globe with a little "lock") and then insert your actual 2ND tier link in the field provided.

With JV notify pro, you may not be able to use hyperlinks, so you may just have to type out your link as such <http://yourlink> (or: <http://YourBitlyLink>)

Another good idea is to also include your 1st tier (regular affiliate link) in your forum signature as well. Since a decent amount of newbies hang out in forums, you can make those awesome 50% 1st tier affiliate commission by just making your signature say something like this:

Go Here If You Want To Make \$2.63 - \$5.93
Earnings Per Click As A JV/Affiliate
→ <http://affiliates.webcopycat.com/XXX>

Go Here If You're A Newbie Currently Making
Less Than \$3,000/Month On The Internet
→ <http://renegade.cartfreak.com/go/25/XXX>

Note: You can use bit.ly to shorten/mask both of these links if you want!

Once you've set up your profile/signature then just start becoming an active member of the forum. Remember:

- The more you post, the more your signature shows up
- The more your signature shows up, the more likely people are to click on it
- The more people click on your signature, the more 2nd tier affiliates you'll get
- The more 2nd tier affiliates you get, the more MONEY YOU MAKE!!

So ladies and gentlemen...there you have it

A simple formula for leveraging someone else's list in order to stick money in your own pocket!

And if you're just willing to take 1-hour a day and do the simple tasks I've laid out for you, you could start seeing results VERY quickly!

Also, please note that because you're now a WebCopyCat Affiliate, I'll be sharing some more free Tips & Tricks with you on a regular basis. This guide is actually just the tip of the ice-berg and I promise to share even more strategies with you in the days and weeks ahead!

For now, go do the steps laid forth in this guide

Have A Great Day

Devon ☺

